How we engage

- Strategic Projects — fixed-scope consulting to answer critical questions
- Advisory Retainers — executive coaching, diligence, board prep
- Interim Leadership — own the roadmap, teams, vendors, and outcomes

Technology Strategy & Architecture (Strategic Consulting)

Strategic consulting for crisp answers, clear decisions, and fast results.

- Technology & Product Strategy — Business-aligned technology roadmaps, strategic investment planning, and comprehensive build vs. buy analysis that accelerates decision-making and reduces execution risk.
- AI Readiness & Use-Cases — Identification of high-ROI AI opportunities, assessment of data prerequisites, and establishment of responsible AI governance frameworks that drive measurable business value.
- Architecture & Platform Blueprint — Target-state architecture design, cloud modernization strategies, and security-first platform blueprints that enable scalable growth and operational excellence.
- Due Diligence — M&A; technical assessment, organizational capability reviews, and comprehensive technical health evaluations that inform critical business decisions.

Fractional CTO/CIO Services (Interim Leadership)

Step in, stabilize, and scale technology organizations.

- Product & Engineering Effectiveness — Alignment of OKRs with business objectives, improvement of delivery metrics, and process redesign initiatives that dramatically increase development velocity and team productivity.
- Platform & Technology Leadership — Development of composable platform architectures, intelligent business process automation, and innovation frameworks that drive competitive advantage.
- Data Strategy & AI/Analytics — Implementation of AI Factory methodologies, data operating model optimization, and comprehensive BI roadmap development that transforms data into strategic assets.
- Impact Focused — Urgent action with clear accountability – delivering 90-day quick wins while simultaneously building long-term organizational capabilities that support sustainable growth.

Strategic Advisory

- Leadership Coaching & Board Preparation
- Pre-acquisition, Ownership, and Pre-exit Services
- Decision De-risking & Executive Communications

- Board / Investor / Customer Communications Strategy
- Capability Building (AI Factory, Innovation Labs)
- Strategic Hiring & Organizational Design
- Long-term Strategy and Architecture Planning

Interim & Program Leadership

- Execution and Value Assurance
- Full Team Leadership and Organizational Development
- Complete ownership of roadmaps, budgets, vendor relationships, and team management
- Modernization, Transformation, Cloud migration
- Data platform builds & governance
- AI in production & evaluation
- Operating rhythm (QBRs, OKRs, operational dashboards)

Business Impact (Outcomes)

Operational Excellence

- Faster Executive Decisions & Organizational Confidence — Shorter decision lead-times, reduced rework cycles, clearer trade-off analysis; faster board prep.
- Lower Risk & Operational Costs — Cloud/infra spend ↓ 15–30%, license consolidation, FinOps optimization, cost-to-serve ↓.
- Enhanced Security & Compliance — Fewer P1s, improved MTTR, audit findings closed, RTO/RPO achieved, faster security questionnaires.

Delivery & Performance

- Higher Delivery Velocity & Predictability — Cycle time ↓, on-time delivery ↑, WIP limits enforced, DORA metrics ↑.
- Faster Program Time-to-Value — Kickoff-to-first-value ↓, greater % roadmap delivered, reduced milestone variance.
- Improved System Reliability & Customer Trust — SLOs ↑, support tickets/account ↓, CSAT/NPS ↑, better incident comms.

Strategic Value Creation

- Monetized AI at Scale — Hours saved/FTE, output/FTE ↑, error rate ↓, margin impact quantified.
- Stronger Leadership & Organizational Health — Manager coverage ↑, regrettable attrition ↓, hire-to-productive time ↓, succession in place.
- Transaction Readiness & Valuation Support — Cleaner diligence, lower risk discount, integration plan ready, synergies quantified.

Why Yaël Gomez Advisory

- Operator's lens — board-ready narratives, measurable value, and execution discipline.
- Hands-on leadership — we own outcomes, not just slides.
- Pragmatic AI — readiness → production with responsible-AI guardrails.
- Coverage — Chicago • US • Canada • EU.

Let's talk

Start an engagement: fractional leadership, strategy project, or advisory retainer.
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